



Within Your Reach

Dine to Donate

November 15, 2017

Granite City Food and Brewery
Northbrook, IL

www.WithinReachIL.org/events

The **2017 Dine to Donate Fundraiser** will raise awareness for the new organization, Within Your Reach, the innovative projects, compelling programs used to support Warriors of Sexual Assault and Domestic Violence, and create a support network for the opportunities and expansion to come within the next few years.

We would like to extend to your organization a unique opportunity to promote your products and services among decision makers, activists, researchers, developers, leaders, innovators, scholars, educators, and students from a diverse array of national and international organizations.

The Dine to Donate Fundraiser will provide a forum for marketing and networking among community members from a variety of fields and lifestyles. From medical practices, legal, educators, financial advisors, CFO's, students, and other self-employed agencies. This is our first big fundraiser, and in the previous four months since our inception, have attracted attention from over 1,500 people through various social media sites (659 through Facebook with constant engagement), media attention through interviews on the radio, and book and podcast interviews, created partnerships with individuals from 5 other countries, and networked and fundraised over \$2,500. This event will build a foundation of community support, further our local networking opportunities, and reach a new level to build a training program to educate the community with regarding the dangers and risks associated with domestic violence and sexual assault. Dine to Donate Fundraiser will offer an opportunity for your organization or company to advertise while associating with a very hot button topic in the media. Please see the Within Your Reach website for additional details and information on the Dine to Donate Fundraiser.

Sponsoring 2017 Dine to Donate Fundraiser provides an opportunity for your organization or company to announce and promote your array of products and services to local community members. We are anticipating about 100 people will attend this event. We are advertising in various locations throughout the Chicagoland area, with many different organizations and companies. The event includes dinner, dessert, a silent auction, and various places to advertise, from sponsoring a table, and posting your information, name and logo on that table, to having your logo placed on our paperwork, website and brochures. Sponsoring a table puts your information in a central location where you can showcase your products and services, network with attendees, and recruit individuals interested in what your company or organization has to offer.

All Sponsors, regardless of level, will be offered the following:

- 2 Tickets to the event
- Acknowledgement on the Event website and all printed materials
- Place a stewardship ad in your newsletter thanking you for your generosity
- Creative Approval on all documentation featuring your logo
- Verbal Thank You at the Event

Founding Sponsor / \$5,000

- Automatic renewal and first opportunity to partake in our next fundraising event.
- Sponsor acknowledgement on the organizations website and printed materials
- 4 extra complimentary event tickets
- 4 Tables to market and advertise on
- Link to Sponsor Website on Event page
- Ask staff and event venue to thank you on their social media platforms
- Sponsor acknowledgement in at least three (3) posts on each of our three (3) of our social media platforms
 - Twitter
 - Instagram
 - Facebook

Also Sponsored By: / \$2,000

- 3 Extra Complimentary event tickets.
- 2 Tables to market and advertise on
- Acknowledgement of your organization as the sponsor on our organization website and all printed materials
- Link to Sponsor Website on Event Page
- Ask staff and event venue to thank you on their social media platforms.
- Sponsor acknowledgement in at least two (2) posts on two (2) of our social media platforms
 - Twitter
 - Facebook

Silver / \$1,000

- 2 Extra Complimentary event tickets
- 1 Table to Market and Advertise on
- Ask staff and event venue to thank you on their social media platforms
- Sponsor acknowledgement in at least two (2) posts on Twitter

Bronze / \$750

- 1 Table to market and advertise on
- Sponsor Acknowledgement in at least two (2) posts on Twitter

Level	\$\$	Sponsor on Event Site	Sponsor on Organization Website	Comp. Registration
Founding Sponsor	\$5,000	Yes	Yes	6
Also Sponsored By	\$2,000	Yes	Yes	5
Silver	\$1,000	Yes	No	4
Bronze	\$750	Yes	No	2

Dine to Donate Fundraiser information is available online at:

<https://www.WithinReachIL.org/Events>

Sponsor Agreement
2017 Within Your Reach Dine to Donate Fundraiser

By signing this agreement, the Company (herein after referred to as "Sponsor") is agreeing with the details as presented and understands the financial responsibilities of sponsorship.

Sponsor _____ Title: _____
Representative: _____
(Please Print Name)

Company Name: _____

Street Address: _____

City: _____ State/Province
/Zip Code: _____

Phone: _____ Work Phone: _____

Email: _____

Sponsorship Level (check one):

_____ Platinum / \$5,000

_____ Gold / \$2,000

_____ Silver / \$1,000

_____ Bronze / \$750

In return for the benefits specified in the Sponsor Package, the Sponsor agrees to:

- 1. Reasonably promote/advertise the fundraiser using Sponsor’s existing email lists, website, and other channels.
- 2. Promptly complete all sponsorship administrative requirements, including
 - a. Pursuant to completing any formal logo or trademark use agreement required by the Sponsor, provide a copy of the logo usage policies to event staff.
 - b. Promptly authorize the use of Sponsor’s logos and names on the website and in promotional materials
 - c. Provide logos, marks, and names on scalable, high-resolution graphics format within 14 days of the logo/trademark use agreement being signed, if applicable, otherwise within 14 days of this agreement being signed.
 - d. Pay sponsor commitment by November 1, 2017.

Payment to: Within Your Reach, Inc.
 Tax ID: 81-5467696
 Address: 2231 Flower Ct.
 Schaumburg, IL 60194
 Attention of: Marissa Cohen

- e. Provide the following information for each attendee receiving complimentary registration to Marissa Cohen (marissa@withinreachil.org) no later than November 1, 2017

First Name; Middle Initial; Last Name
 Organization
 Address; Street; City; State; Zip Code
 Daytime Phone
 Email

Logos will be added to the Within Your Reach Events website and other promotional materials as soon as agreements are in place and usable images are provided.

Return signed agreement to Marissa Cohen (marissa@withinreachil.org)

Sponsor Representative: _____ Title: _____
 (Please Print Name)

Signature: _____ Date: _____