



WITHIN YOUR REACH, INC.

*Be The Inspiration,
Break the Silence*

www.WithinReachIL.org

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October 16, 2018

1840 Industrial Dr. Suite 170
Libertyville, IL
60048

Tax ID: 81-5467696

Thank you for your interest in my organization.

My name is Marissa Cohen. I am the Founder and Executive Director of Within Your Reach. A private, national nonprofit 501(c)(3), that works to provide innovative and unique resources to warriors of sexual assault and domestic violence. We do this by creating programs and initiatives for warriors to utilize as an outlet to Break the Silence with a community of supportive and empowering individuals.

In April, we launched a program called #ImAStatistic, empowering warriors who have felt silenced to recognize that they are not alone. One of the most debilitating parts of being a survivor of sexual assault, is the isolating feeling after an event. It usually creates a distance between people and their support networks, due to embarrassment, shame and various other emotions. This program gives them an opportunity to see that there is a light at the end of the tunnel. Others have survived, and they can too.

We are humbly asking for your participation in our rapid expansion by providing a donation to our **Within Your Reach Game Night Fundraiser** November 15, 2018 at Granite City Brewing Company in Northbrook, IL. We are looking for 20 sponsors from local businesses to promote their goods and services at one or more of the games or food and beverage stations within the venue. We have an expected participation of 100-250 participants to circulate throughout the event, which would provide a strong forum for marketing to local business and community members from various fields and lifestyles.

All of the proceeds from this event will go towards our next big endeavor, the Marilyn Trauma and Addiction Recovery Center. We are projected to open the doors of this project June 25, 2020. This all-encompassing program will provide a detox, rehab, and a myriad of resources to survivors who have turned to drugs and alcohol to numb and “cope”. We aim to provide them will a “one-stop shop” for healing. They would not need to transfer to multiple centers for treatment. We do not just treat the addiction, we will work to heal the trauma that caused it. This is a unique and groundbreaking program, and is our next big goal. Typically, we isolate survivors of sexual and domestic violence from drug addiction, because they are recognized as separate issues. But within the fields, we can establish a clear connection between

the two. Drugs and alcohol are utilized regularly to numb sadness, loneliness, and other negative feelings. It is the same in this case. And it becomes a crutch. We aim to end that stigma, and allow people to heal in every way before reintegrating into society. With this program, we will provide a lifestyle change. We aim to partner with universities and trade schools to provide education and job training, have openings for jobs after individuals programs are complete, and help in every way to transition them back into society as healthy and productive people.

As you can see, for a very small, brand new organization, we have a lot of big things coming. Your support and sponsorship would provide us with necessary funding to jumpstart the groundbreaking on the Marilyn Center. I look forward to being in contact with you very soon! I hope that we can create a partnership with your business, and you can help us grow and flourish, and change the world for over 72 million men and women around the country!

Thank you very much for your time and generosity! We look forward to partnering with you.

Best Regards,

Marissa Cohen; Owner/Executive Director of Within Your Reach

Sponsoring the **Within Your Reach Game Night Fundraiser** at Granite City Food and Brewery provides an opportunity for your organization or company to announce and promote your array of products and services to local community members. We are anticipating about 100-250 people will attend this event. We are advertising in various locations throughout the Chicagoland area, with many different organizations and companies. The event includes an All You Can Eat Taco Bar, drink specials and a wide array of nostalgic, family-friendly games. Throughout the event, there are multiple opportunities to sponsor. Sponsoring a game puts your information in a central location where you can showcase your products and services, network with attendees, and recruit individuals interested in what your company or organization has to offer.

All Sponsors, regardless of level, will be offered the following:

- The company logo on any and all promotional paperwork
- Acknowledgement on the Event Website
- A Verbal Thank You at the Event

Premium Event Sponsor: \$1,500

- This sponsorship level is covering the cost to rent out the venue. This would be a huge help to the organization and running of this event. If this cost can be covered by one or more company, all the proceeds from the raffles, tickets, and donations will go directly to the Marilyn Trauma and Addiction Recovery Center.
 - Can definitely be split up into smaller dollar amounts, especially if companies or employees want to collaborate to cover partial or complete cost.
 - Your company logo around the venue, on tables, and all promotional goods.
 - Sponsor acknowledgment in at least four (4) posts on each of our three (3) social media platforms.
 - Twitter
-

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- Instagram
 - Facebook

Taco Bar Sponsor : \$700

- This sponsorship would completely cover the food costs for the All You Can Eat Taco Buffet.
- For this level, we would offer an additional posting of your company's logo and any promotional items next to and around our Taco Bar. We can have stickers made with your company's logo to post on postings around the Taco Bar.
- Can definitely be split up into smaller dollar amounts, especially if companies or employees want to collaborate to cover partial or complete cost.
- Sponsor Acknowledgement in at least three (3) posts on each of our three (3) social media platforms.
 - Twitter
 - Instagram
 - Facebook

Margarita/Bar Sponsor: \$250

- This sponsorship would cover the cost of the special margarita prices the venue is creating for this event.
 - For this sponsorship, we would post your companies logo on all the drink menu's and paperwork around the venue. We could also, by request, post place cards with your companies logo on the bar or the servers trays.
 - Sponsor Acknowledgement in at least three (3) posts on each of our three (3) social media platforms.
 - Twitter
-

-
- Instagram
 - Facebook

Goodie Bag Sponsor : \$100

- Your logo via sticker on each goodie bag handed out to every participant that attends the event. You are also welcome to add promotional items to each bag, including any paperwork, coupons or cards that you would like.
- Acknowledgement in at least two (2) posts on two (2) of our social media platforms.
 - Twitter
 - Facebook

Game Sponsor: \$25 per game

- Advertisement Space at game station of your choice. You can leave paperwork and fliers next to a name card that says, “[Name of Game] Sponsored by : [Your Company Name and Logo].”
- Can sponsor as many games as you’d like.
- Acknowledgement in at least one (1) post on one (1) of our social media platforms
 - Facebook.

More Game Night Information is available online at:
www.WithinReachIL.org/Events

Sponsor Agreement

**Within Your Reach Game Night Fundraiser
At Granite City Food and Brewery**

922 Willow Rd. Northbrook, IL

By signing this agreement, the Company (hereinafter referred to as "Sponsor") is agreeing with the details as presented and understands the financial responsibilities of sponsorship.

Sponsor Representative: _____
(Please Print Name)

Title: _____

Company Name: _____

Street Address: _____

City: _____

State/Province/Zip Code: _____

Phone: _____ Work Phone: _____

Email: _____

Sponsorship Level (check one):

_____ Premium Event Sponsor / \$1,500

_____ Taco Bar Sponsor / \$700

_____ Margarita/Bar Sponsor / \$250

_____ Goodie Bag Sponsor / \$100

_____ Game Sponsor / \$25 per game

In return for the benefits specified in the Sponsor Package, the Sponsor agrees to:

Reasonably promote/advertise the fundraiser using Sponsor's existing email lists, website, and other channels.

Promptly complete all sponsorship administrative requirements, including:

- Pursuant to completing any formal logo or trademark use agreement required by the Sponsor, provide a copy of the logo usage policies to event staff.
- Promptly authorize the use of Sponsor's logos and names on the website and in promotional materials
- Provide logos, marks, and names on scalable, high-resolution graphics format within 14 days of the logo/trademark use agreement being signed, if applicable, otherwise within 14 days of this agreement being signed.
- Pay sponsor commitment by November 10, 2018.

Payment to: Within Your Reach, Inc.

Tax ID: 81-5467696

Address: 1840 Industrial Rd. Suite 170
Libertyville, IL 60048

Attention of: Marissa Cohen

Scan and Email to: Marissa@Withinreachil.org

Provide the following information for each attendee receiving complimentary registration to Marissa Cohen (marissa@withinreachil.org) no later than November 10, 2018

- Name of Company / Sponsors
- Organization
- Daytime Phone
- Email

Logos will be added to the Within Your Reach Events website and other promotional materials as soon as agreements are in place and usable images are provided.

Return signed agreement to Marissa Cohen (marissa@withinreachil.org)

Sponsor Representative: _____
(Please Print Name)

Title: _____

Signature: _____

Date: _____
